

# Email Alchemy Case Study Series

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## Contents

|  |    |
|--|----|
| Subject Line: Chapter 1: Penniless Raging Bull of Persuasion .....         | 2  |
| Subject Line: Chapter 2: Brunette Bombshell of Persuasion vs. My Mom ..... | 6  |
| Subject Line: Chapter 3: A Pox on NLP Persuasion .....                     | 10 |
| Subject Line: Chapter 4: Drunken Bum Sales Manager.....                    | 14 |
| Subject Line: Chapter 5: Bungle in the Money Jungle .....                  | 18 |
| Subject Line: Chapter 6: Darker Than NLP Dark-Side Patterns .....          | 23 |
| Subject Line: Chapter 7: Greatest Sales Hook Ever .....                    | 28 |
| Subject Line: Chapter 8: Persuasion Cage Fight .....                       | 32 |
| Subject Line: Chapter 9a: Persuasion Karate with Mr. Miyagi .....          | 37 |
| Subject Line: Chapter 9b: Advisor Opens a Million Dollar Case .....        | 41 |
| Subject Line: [DEADLINE] Chapter 10a: Money, Prestige, Power Play.....     | 44 |
| Subject Line: [Times Up] Chapter 10b: Stop Manipulating Me.....            | 47 |
| Subject Line: [Times Up] Chapter 10c: Tripled Income in Half the Time..... | 50 |
| Subject Line: FINAL NOTICE .....   | 53 |
| Subject Line: One Day Pissed-Off Offer, Today Only .....                   | 56 |
| Subject Line: [One Day Only] Unfair, Politically Incorrect Offer .....     | 59 |
| Subject Line: LAST CALL [1-Day Offer Expires at Midnight] .....            | 62 |

## Subject Line: Chapter 1: Penniless Raging Bull of Persuasion

Jared,

When I was a young whippersnapper, I didn't know how to manage money.

But there was one thing I DID know how to do.

When I was barely out of the cradle, I was SELLING like a house afire because my Mom (inadvertently) force-fed me on Amway and multilevel marketing from the time I was 10.

I even helped train her MLM "downline."

But as far as hanging on to the cash?

I didn't have the mental software.

That came later... when I was sick and exhausted from being penniless and couldn't stomach it anymore.

But the good news is... YOU don't have to suffer like I did.

You DON'T have to wade through the alligator swamp of hard knocks and the minefields of embarrassing fits and starts.

Because I've combined TWO of my most powerful success systems into a "Triple-Turbocharged Prosperity Bundle" to launch you out of the gate in 2013.

But before I reveal the details, a couple quick snippets from the "back-alleys" of my past... just in case you feel you're struggling in any way with money or your career.

You see, back in the day, I was a seething mass of frustration and anger... the "Raging Bull" of persuasion.

And pretty cocky, to boot.

In fact, here's a good example of the young, cocky, too-big-for-his-britches Kenrick.

It was when I was selling gym memberships in Washington (after kicking butt selling life insurance).

I was pretty "hot" right out of the gate.

And with my "sales upbringing," I quickly shot to the top of the heap... cranking out more memberships than any 3 other high-producers -- combined!

(Of course, I also had help from the "Brunette Bombshell of Persuasion."...that's a story for an upcoming e-mail)

But despite my sales prowess, they wouldn't give me my own gym to manage... even though I'd done everything necessary to earn the honor.

So I blew a fuse.

I told the regional manager that unless they gave me my own gym, I'd hook up with a competitor, set up shop next door, and run them out of business.

Which is just what I did.

I even HIRED AWAY some of the staff I'd worked with at the manager's gym... and felt good twisting the knife.

But frankly, I was still a greenhorn back then.

Like playing in the little league of selling, compared to what I've learned since then... the World Series strategies.

And now I also know how to ATTRACT money with my mind, not with voodoo, but with a concrete, step-by-step SYSTEM... not with wishing and hoping.

BUT... the flip side of attraction is even MORE important.

What good is hauling in a bundle if it just oozes out of your wallet?

I fixed that problem with an upgrade to my mental software -- which is one of the "catalyst's" you get right here.

Because I've COMBINED my sophisticated selling, objection handling and millionaire mindset strategies into one Triple Turbocharged package.

Here's what you get if you move fast (just 10 days) to kick

start 2013:  
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### **Wealth Catalyst System #1:**

**>>> How to SHATTER a buyer's erroneous belief** without threatening their self-image. (Completely eliminates guilt and embarrassment from the persuasion equation) ...

**>>> How to INOCULATE against objections** by inserting innocent-sounding little psycho-dramas into your sales presentation ...

**>>> Why you don't need a 6-inch thick "Book o' Proof"** to lock in a million dollar deal. (Are you inadvertently activating the part of their brain that says "No"? Learn how to sell more by saying less) ...

### **Wealth Catalyst #2:**

**>>> PERSONALIZED FEEDBACK and coaching** from yours truly... to eliminate your toughest objection roadblock... no matter what your profession, product or service ...

**>>> Tap into my 35 years of experience in sales, training, and coaching**... a full half hour, with every corner of my brain focused on making only YOU more money...

**>>> Up-close and personal analysis of the WORST objection** you can think of -- whether it's one you stumble on every day or something you fear. I'll give you a detailed blueprint to turn your "mountain" into a molehill ...

### **Wealth Catalyst System #3:**

**>>> How to ERASE faulty, self-sabotaging programming** and install the TRIED, TRUE and TESTED unconscious operating systems of the world's wealthiest and most self-fulfilled people...

**>>> How to finally ERADICATE negative thinking.** (Conquer sales call reluctance... rise above rejection... embrace calculated business risks... laugh at ridicule and embarrassment... banish the concept of failure entirely) ...

**>>> The REAL secret to strengthening your self-image.**

(Tower over others in self-confidence and esteem... learn complex new tasks at warp speed... become mentally tough and self-determined... learn to truly love... and BE loved in the process) ...

THAT'S JUST THE APPITIZER... [the full meal's at this link](#), but only for 10 days at the MORE THAN 50% DISCOUNT.

So don't snooze on this short-term offer.

You'll fix your "head stuff" and your "sales stuff," in one fell swoop.

It does involve work on your part, but NOTHING compared to my 35 years of amassing and distilling this treasure trove of transformation into these 2 powerful systems (and the BONUS personal coaching).

And besides the BULLET PROOF GUARANTEE, I'll guarantee you'll be as angry as a "Raging Bull"...at YOURSELF... if you don't [grab this at the monster discount](#).

Warmly,  
Kenrick

## Subject Line: Chapter 2: Brunette Bombshell of Persuasion vs. My Mom

Daniel,

Without powerful mentors, it's a murderously long, tedious, and frustratingly rocky journey to the top of the pro sales and persuasion heap.

That is, if you make it at all.

Actually... without brilliant mentors, it's a miracle if you get halfway.

But I got lucky... with a half dozen elite mentors who set the world on fire with their brilliance.

I stumbled on some of them, ran others into the ground, and annoyed most with my pit-bull persistence.

In the early years of my life, I was also annoyingly overconfident... with an attitude and chip on my shoulder as big as the great outdoors.

Kind of a bad combination.

I'm lucky some of them had anything to do with me at all... much less want to take me out behind the barn and put me out of my misery.

But I didn't need ANY of that in-your-face bravado with 2 of the most powerful mentors in my life.

That's because one was my Mom, and moms are pretty blind when it comes to their own kids.

The other was Karen, the Brunette Bombshell of persuasion, who reduced me to a quivering lump of jelly because of her beauty and self assurance.

What a combination... they were both "knockouts" in their own right.

My Mom, because of her natural sales skills, her Amway training and motivating presence, and her ever-inspirational

message of hope and possibilities. She was extraordinary.

...And the Brunette Bombshell?

Wow... when I got over my initial infatuation... at least enough so I could stammer without drooling (I was only 19, for Pete's sake)...

It turned out that Karen was a juggernaut when it came to closing a sale... WAY MORE than just a pretty face.

She could sell Eskimos the proverbial ice, sand to the Arabs, and fire to the Devil on the 4th of July.

I first watched her in action when the life insurance company I was working for went belly up.

I'd been selling cancer insurance, and did so well they moved me up to life and casualty.

Then got a one-phone-call "adios" ...and was out on the street.

Enter Karen.

I stopped by the local gym to see about a sales job.

Any port in a storm.

They told me to wait... and before long I was ushered in to see "the manager."

Heaven help me... land sakes alive... she was a combination of Julia Roberts, Angelina Jolie, and Marilyn Monroe before she bleached her hair.

So I tried to impress her with my hot-shot salesman swagger.

I don't think Karen yawned, which was kind, and she must have seen a glimmer of hope because she said she'd make me the best in the country if I could already sell life insurance.

So I memorized the scripts and got my first prospect the next week.

He didn't bite, and left without signing.

Karen went BALLISTIC!

"DO NOT let anyone walk out of here without turning them over to me. If you ever do that again, you're FIRED!"

Move over Donald Trump.

So when the next guy wanted to walk out, I called Karen.

And got the education of my life.

She turned him... wait for it... every way but loose.

He gave me a flat out "no", but a few minutes with her... and the guy walked out with a signed membership in his hands... and was darn proud to have it.

I was awed... humbled... and knocked down a peg.

Which was actually a good thing because it's hard to learn when you already "know" everything.

So how did she do it?

She had a natural talent for some of the objection crushing strategies I now teach and have gone way beyond.

She had some serious flaws in her approach, too, that I'll warn you about. (The typical bad advice you'll find in those "Closer's Bibles".)

It's all here in my "Triple-Turbocharged Prosperity Bundle."

[You'll see its full power right here.](#)

Between the private personal interaction with me... the VIP access to the forums and private member's area... the massive collection of role plays and group interplay in the courses themselves... the unconscious learning sessions and lifestyle engineering software...

... I'll mentor you to greatness!

And I don't say that lightly.

EVERYONE who assimilates this powerful information



(i.e., does the work) makes light-year strides in their career.

EVERYONE.

And it doesn't matter what you do for a living.

I've taught these little-known objection dissolving strategies to folks from every conceivable profession:

Salespeople, Coaches, Copywriters, NLP trainers, Real Estate Agents, Mortgage brokers, Chiropractors, Car Salesmen, Financial Advisors, Online Marketers, Dentists, Business Owners, Teachers, Attorneys... you name it!

It's the ultimate leverage... packing 35 years of maniacal study and experience -- a multimillion dollar education -- that passes the torch of all my own precious mentoring directly to YOU.

That's right... Karen, multiple NLP Originators (without the crap that screws up sales people), hypnosis training with Carol Erickson (Milton's daughter)... Amway via my Mom, and my own experience and training with multiple companies... and many more.

There's nothing like it... and that's not just sales hype.

[Read what my students say at this link.](#)

This offer ends soon.

And it's totally guaranteed for a full year, which is only fair.

I'm the one making the claims, so I take the risk.

You've got nothing to lose, and [ultimate sales power](#) to gain. Please use it wisely.

Warmly,  
Kenrick

## Subject Line: Chapter 3: A Pox on NLP Persuasion

Daniel,

You've heard me rant before.

That NLP messes you up.

That NLP was created for THERAPY!

NOT for business and sales.

That's why I've had a few dust-ups with the "powers that be" over at good 'ole NLP.

Because I haven't towed the line... haven't rolled over and played patsy... haven't walked the party line or sung the party song (or drunk the Koolaid).

That's why they have a dart board with my face on it.

Because I was deep in the belly of the beast... about as tight with one of the founders as you could get.

I did the NLP thing to the hilt... rising quickly through the ranks while training with all three originators... Bandler, Grinder and Leslie Cameron-Bandler.

But I saw rampant confusion, dysfunction, and disconnect when NLP was applied to business and sales.

It's why I studied extensively on the OUTSIDE...

...With Carol Erickson, Dr. Milton Erickson's daughter, who was a huge influence on me and treated me like family.

Plus a dozen other systems and elite sales pros.

That's why I stripped out all the NLP claptrap from my trainings.

Though I DIDN'T throw out the baby with the bathwater... there's some freaky-good stuff in NLP.

But there's also a shocking revelation that NLP promoters lose sight of.

That NLP didn't INVENT language and human interaction.

No really... they didn't... contrary to what they want you to believe.

Because people were actually talking, communicating smoothly, using body language, making sales, persuading each other, achieving success... BEFORE NLP hit the big time.

It's something the promoters would do well to remember.

And that's what drove me to study far and wide... and I've brought EVERYTHING to the table in the current triple training I'm using to kick off the New Year.

Because long ago, the TRULY influential already had a handle on the subtleties of handling objections, rapport, and hot buttons... that NLP was trying to master and claim as their own.

That's why you get ALL my "other" experience and training... besides the demystified NLP... packed into my 10-DAY ONLY, MASTER success, sales, and wealth trainings offer. It's called:

The ["Triple-Turbocharged Prosperity Bundle"](#)... it will catapult you out of the prosperity gate in 2013.

At a deep, deep discount.

And you don't have to know NLP!!!

What a relief!

Because with these 2 advanced programs, and the extra PERSONALIZED bonus, you achieve something FAR DEEPER than parlor tricks and a bunch of verbal shell games.

When you totally know what you're doing and what you're about... with a lasered-in prosperity mindset for the first time in your life... and the unshakable conviction and skill to handle ANY AND ALL objections. (NOT like some kind of ham-handed bully, but with such finesse and integrity that objections rarely even come up.)

Your confidence naturally deepens as a consequence -- you don't have to WORK to be confident... or TRY to be confident, you just ARE... and your clients and customers know it.

And it's not that jittery, anxiety-filled, puffed-up-caffeine bravado that people use to cover up the fear and trembling that we've all gone through.

It's the obvious difference between "posers" and pros.

With the ["Triple-Turbocharged Prosperity Bundle"](#)... you no longer have to sell "destructively," which is like selling your soul.

That's why I harp about ethics so often in my courses, and I don't do it "for show."

I TRULY mean it... and I actually DEMAND IT (I ban subscribers from my list if I find they're irresponsibly handling the power of these trainings).

Because truth, honesty, kindness, and compassion are FAR MORE POWERFUL than the dark-side mind tricks of Jabba-the-Hutt and the Evil Emperor... and some NLP practitioners.

Our recently deceased sales ninja and beloved compatriot, Zig Ziglar, is a much better mentor to follow. He said:

"You can get anything you want in life if you'll just HELP enough other people, get what they want."

THAT is what you want as the underpinnings of your business.

Doing FOR your customers and clients... not grasping and clutching to get FROM them.

You can actually feel the shift in your body when you throw out all of the outdated sales gimmicks and start from this new position...

From being tight, sneaky, and conniving... which automatically causes both a mental and a physical contraction... (and sends bad vibes into the universe that ALWAYS come back to haunt you.)

...To calm confidence, clarity, and a radiating self-assurance which rightfully reassures (and attracts) your prospects... far more than anything you can muster with smoke and mirrors or befuddling verbal patterns.

If you want the ULTIMATE sales secret... that's it... honesty, truth, treating people with respect and integrity.

If you want to put it into ACTION, ramp up your sales, and imbed the Millionaire Mindset with my advanced installation tools...

[Click this link to the "Triple-Turbocharged Prosperity Bundle".](#)

It's only available for 10 days... only a few days left.

More than 50% off.

As always, you're covered by my bullet-proof guarantee... no risk to you... EVER.

Warmly,  
Kenrick

## Subject Line: Chapter 4: Drunken Bum Sales Manager

Daniel,

What I REALLY HATE are frauds.

And that includes phonies, rip-off artists, and slime bags who feed off the sweat and blood of the honest, nose-to-grindstone sales pros.

Back when I was in innocent pup, I worked for a sales manager who was all of the above (you may know one, too).

But I didn't realize it when I signed on to sell elite gym memberships.

I was too fired up to notice... out-gunning everyone with my budding sales skills and a fire-hose of enthusiasm.

Then it all soured.

I gradually realized how things worked in the real world.

I found out the manager was tooling around town in the Corvette I'd "bought" for the jerk... getting drunk... picking up women, and basically living out of no-tell motels.

While I was working my ass off.

It wasn't right.

The best thing that came out of that "learning experience," was getting pissed off ...

...So I walked across town to another chain that gave me a club to manage. Where I got ripped off again... damn!

And from there, to building my own club from scratch on a piece of vacant land. You see...

The guy was trying to sell or lease the property. It had a house on it, and I asked him to let me use the house to pre-sell gym memberships. I asked, "If I could pre-sell enough memberships, will you tear the house down and build a club?"

He went for the idea but demanded a thousand bucks from me

to seal the deal (except I barely had enough money for gas to go see the guy).

So... I managed to get the cash by doing a little sales training for another health club owner in a neighboring city. Then I came back and signed the deal -- and I was in business!

I filled the house with furniture on 30-day terms, got the phone company to build me a phone room, hired and trained a bunch of salespeople on straight commission, and bought radio and TV spots -- ALL ON FUTURE PAYMENTS. Then I pre-sold enough health membership to fulfill the contract.

It took some moxy... but up went the club.

There's more to the story, of course, but do you think anyone was squeamish about extending credit to a 20-year old kid... who was too naive to know what he was trying to do couldn't be done?

Do you think I didn't need to "handle" a few objections????

Yet I built a million dollar (real money back then) health club from the ground up with nothing but a gallon of gall and some clever persuasion.

No more of those so-called managers leering over my shoulder... giving me phony pep talks... hassling me for their stupid activity reports... wasting my "sales time" in every conceivable, convoluted way.

I was finally the captain of my own destiny, and worked my butt off to dig even deeper into sales and persuasion. I thought it was the key to everything.

Turns out I was wrong ...

I'll tell you what happened in the next e-mail, but the point of it all is:

You gotta have both sides of the equation... unmatched sales savvy and a DEEP understanding of the money mindset.

At that point I my career, my money mindset was in its infancy.

That's why I've packaged 2 of my most advanced courses in

one, plus an over-the-top bonus. It's called:  
["The Triple-Turbocharged Prosperity Bundle."](#)

So you've not straining to be successful... with one hand tied behind your back.

The first component is called: **MAGICAL OBJECTION MASTERY**... so you NEVER take "No" for an answer again.

It's 7 in-depth trainings, extremely dense modules on mp3 (over 12 hours of pure, money-making gold) ...

... Plus fully-searchable transcripts ... with between-module action items for quickly profiting from everything you learn ...

... And VIP access to the MAGICAL OBJECTION MASTERY Insider's Forum and live Q&A calls... INCLUDING the "WAR" rounds I Invented to drive the information deep, so you're not a sales robot... but a fluid, flexible, caring, attentive human being WHILE you sell.

...PLUS it's L-O-A-D-E-D with amazing role-plays and real-time interaction with super-successful sales pros from a wide variety of diverse fields.

Here's what a couple of my students said about the training:

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>>> "I just finished a telephone consultation that left me amazed at the power of your method. It is amazing that these ideas are never taught. They are the difference between hitting quota and "blowing past it" by 50%. (That's what they've done for me.)" -Jeff Sattler, Shell Oil Co.

>>> "WOW! Kenrick this is powerful stuff. It is truly magical! My closing rate has risen from 23.9% to 51% and my profit per deal has also risen from \$2,490 to over \$4,000 a 300% increase in my pay, and all in 90 days." -James Lyon  
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### **BUT YOU NEED MORE THAN SUPER SALES SKILLS!**

In order to become TRULY wealthy, you need a "millionaire mind," to attract, accumulate, understand, appreciate, respect, manage and command large quantities of money.

In other words, you also need:



**"Kenrick Cleveland's MILLIONAIRE MIND STRATEGIES,  
to Reprogram Your Mind for Success!"**

These are the exact same strategies I assembled  
FOR MYSELF... over a 30-year period.

They completely changed my life... allowing me to finally  
eradicate the root cause of the many financial snafus I  
suffered along the way -- before I understood money completely.

The combined program is called:

**[The MAGICAL OBJECTION MASTERY  
Triple-Turbocharged Prosperity Bundle](#)**

PLUS, there's a \$499 BONUS...

And it's discounted by more than 50%, for a few more  
days only.

... And fully guaranteed to do EVERYTHING I say it will...  
and more.

**Grab it now**, so you don't get kicked in the teeth like I did,  
before you get rich.

Just get rich, it's a hell of a lot easier.

Warmly,  
Kenrick

## Subject Line: Chapter 5: Bungle in the Money Jungle

Daniel,

Yesterday's saga looked like it had a happy ending.

That's only because we didn't journey to the bitter end.

But it's hard to spill the beans about my early ineptitude when it came to money.

So I'll buck up now, and hang out some more dirty laundry for your edification.

I was hell-on wheels as a salesman... and getting better at an alarming rate.

I was brash, bold, and NEVER on hold... sucking up every technique, strategy, persuasion system, and objection busting secret.

And that's where we left off in yesterday's e-mail, I was bragging...

About being 20-years old, and how I'd built a million-dollar gym and spa membership/club... with nothing but ingenuity, MASSIVE sales skills, chutzpa, and not knowing enough to see how crazy it was.

I was paying everyone based on cash flow... with 6 sales people I'd trained, working strictly on commission.

Unfortunately, I calculated the profits of the memberships VERY optimistically (aka: unrealistically)... based on the yearly total, instead of the partial payment that most people ACTUALLY paid down.

Oops.

And one day, my Dad (who I was always trying to impress), came to see what I was up to.

Dad was extremely successful in business and actually knew what he was doing.

So he was suspicious of my operation and didn't

think I should have launched into such a crazy escapade without any money.

I, on the other hand, was pissed that he didn't show more support -- that he wouldn't loan me money.

But when he came to my business, he was VERY impressed with the 25 people he saw working for me... and his eyes bugged out of his head.

He even watched me close a tough sale like a master.

Dad told me he'd never been so proud of me... and that NO ONE should have been able to do what I'd accomplished.

And I basked in the approval... for a while.

But not long after, I had to ask him for a loan to hold me over until another loan came through.

Having a grain of sense, Dad said NO...

He asked me, "So what are you going to do next month when you've got to meet payroll AGAIN?"

Somehow, my fast talking and smooth-as-silk persuasion skills bounced off on him like bullets off Superman.

So I went out hustling and found a partner to manage the financial details that I didn't like doing (and wasn't good at anyway).

Eventually, I didn't feel comfortable with the guy and walked away from it all... before he went under.

He didn't know how to sell and that was his downfall.

But even though I escaped by the skin of my teeth...

THE CYCLE STARTED ALL OVER AGAIN.

And it was PAINFUL -- to make money hand-over fist, and squander it just as fast.

Thank God the frustration started waking me up.

I knew that despite my sales power and the mystique I commanded... I had a major chink in my armor.

But a dim glow was beginning to shine in the light of understanding about wealth.

In fact, it dawned on me, that the way I was tapping into the unconscious of my customers and opening them to new possibilities...

I needed some of that for myself... desperately.

I could feel the confusion and anxiety when I had piles of money from a rash of sales.

But my unconscious "wealth mind" was at war with reality... and I COULDN'T succeed long term with that kind of programming. Something always tore me down.

So what did I do?

Well, it took years.

But the journey was underway as I began to take EVERYTHING I already knew about persuasion and the unconscious, and began turning it INWARD.

I wasn't just interested in some frilly affirmations.

I was after the deep stuff... the profound changes... a lasting, unshakable transformation.

And I have to be honest with you, it didn't happen right away. I continued to thrash away in the years ahead as you'll see.

But gradually the truth started to sink in, the result of my 30-year search... of modern psychology, ancient texts, NLP, hypnosis, sales and persuasion...

And everything I undertook FOR MYSELF -- though I never planned to tell anyone else -- is now laid bare in a complete transformational system...

It's called:

**"Kenrick Cleveland's Millionaire Mind Strategies - Reprogramming Your Unconscious For Success."**

And the results? For me and those I've taught the system?

Spectacular... amazing... breathtaking!

This is NOT hyperbole!

It's what happened in my own life and those of my students.

Here's a typical comment:

"If you are trying to get what you want without applying the Laws and Principles of nature you will just spin your wheels. The skills and powers that will become yours as a result of applying Kenrick Cleveland's Millionaire Mind Strategies will astound you. These strategies are the missing link to create the life you want. Absolutely magical!"  
-Matt Ryan - PA - Small Business Owner

And as you know from the past few e-mails, we all need BOTH the mental software to handle wealth... AND... the skills to haul it in FAST.

That's why I've combined, "Millionaire Mind," with my legendary persuasion tour-de-force training, **MAGICAL OBJECTION MASTERY**.

Together with a \$499 BONUS, they make one hell of a dynamite combination... for accumulating wealth with ease, and MASTERING money in its myriad forms and ramifications.

I call it: The "**Triple-Turbocharged Prosperity Bundle**."

Frankly, you'll be astonished at the effect of dealing with BOTH sides of the equation... together... SALES and the MIND, and its deep and enduring impact on your life.

[There's much more information about changing your life and circumstances... for good... at this link.](#)

The massive discount ends soon.

Warmly,

Kenrick

P.S. No matter what has happened in your life, you are NOT destined for failure, poverty, or misery.

You do NOT have to be pushed around by clients... or your own mind... ever again.

A whole new world of [true and abiding prosperity](#) awaits you.

## Subject Line: Chapter 6: Darker Than NLP Dark-Side Patterns

Daniel,

Before I get to the REALLY dark stuff...

I mean the truly evil mind stuff that's DARKER than the NLP dark-side patterns that were used against me many years ago.

First a word about theory versus experience... because it relates to this discussion.

For the last few days I've been telling you about my deeply-discounted, "Triple-Turbocharged Prosperity Bundle" (4 days left for the discount).

It's a combination of the program I developed for myself, MILLIONAIRE MIND... plus my advanced persuasion training, MAGICAL OBJECTION MASTERY (plus a \$499 coaching BONUS).

And there's a foundational reason I've packaged them together... that has to do with theory versus experience... and the REAL dark side of life.

Because the ONLY way to learn... at the DEEPEST level... so it's actually INTERNALIZED....

Is to make it AUTOMATIC... to drive it deep into the subconscious, instead of your intellectual mind.

Of course, we all know this... but it's absolutely crucial to understanding what I'm about to tell you, so it bears repeating.

And the way to make anything AUTOMATIC is to learn the theory... then go USE it... then recalibrate from the feedback of REAL EXPERIENCE... then grab some more theory... and on we go.

Rinse and repeat... REPETITION being the key.

OK...

So the way this relates to the dark side patterns requires

a quick story about my introduction to NLP and one of its founders, Richard Bandler...

I'd heard about Bandler from a guy I was trying to impress with my hypnosis skills when I was about 20 years old.

The guy said NLP and Bandler were the bee's knees when it came to hypnosis (he wasn't impressed with my authoritarian hypnosis).

So I went to a Bandler seminar and walked up to the big cheese himself and demanded, "This flier says you'll give me anything I want. Well, I want EVERYTHING you've got...make me an NLP Trainer now!"

At first he barely gave me the time of day... my in-your-face cockiness could be a bit annoying.

But then...

He hypnotically stared right into my eyes and said, "Yes, I can make you an NLP Trainer right now...but that is not what you really want. You want the POWER that comes with being an NLP Trainer...that takes much more than me signing a training certificate."

And he was exactly right...

With just one of the Magical Objection Mastery patterns he completely turned me around and moved me to his way of thinking.

Powerful stuff...

So I was happy... and sat down to experience the seminar.

A couple of hours later I "came to"... totally disoriented... alone in the lecture room... not even sure where I was.

I stumbled around the building for a while... and finally went downstairs and found Bandler and the rest of the attendees enjoying lunch.

I staggered in, looking befuddled, and they laughed at me.



Apparently, Bandler had used a pattern on me that put me "out" on some cue I never saw coming... just to illustrate the power of the technique. He knew I'd be hooked.

At first I thought it was hi-handed and insulting, even a bit "dark" ...that I'd probably pissed him off.

Yet in the long run, I didn't mind. Because despite the humiliation, I wanted to have that kind of power NO MATTER WHAT... and I worked like a dog to do that and more.

So the point?

Well... as you know, some of those same kinds of patterns can be used for purposes "other" than putting an arrogant hot shot in his place... to injure, disorient, and cause real mental disturbances.

The patterns done to others aren't even the DARKEST patterns!

It's the patterns we do to ourselves that cause such havoc and destruction that they should be outlawed by the Geneva Convention.

I mean, if you locked someone up in a cell... would not let them cover their ears... and every minute of the day forced them to listen to the most demeaning, insulting, humiliating abuse known to humanity...

What would you call that?

Which brings us back to the, "Triple-Turbocharged Prosperity Bundle."

Its purpose is to make you a fortune... so that you enjoy every minute... and you treat yourself, and everyone around you, with kindness, respect, and dignity.

That's the job of the, "Millionaire Mind" component.

It's also to STOP the MOST EVIL, relentless brainwashing we do to ourselves, minute by minute... all day long.

I mean, who would allow a terrorist to play repetitive beliefs in your best friend's heads that crush their spirit, make them believe they DESERVE less, and that they're weak, pathetic and helpless?

Or would you let them indoctrinate your kids to believe it's the world "out there" that's the cause of all their problems.

Well is that any different than believing:

"My customers have too many objections."

"People just don't buy the way they used to."

"When the economy's better, sales will pick up."

"Business is a zero sum game where someone has to lose for me to win."

But it's NOT "out there"... it's ALL in our heads.

And frankly, it's what I used to play on the continual tape loop in the background of my mind.

It was that loop that let me make money, but it always kept me broke.

Such is the power of beliefs.

And that's why I created the "Millionaire Mind" training... to fix MY OWN HEAD!

And now you too can reboot your entire program and install the software of your choice... not suffer with the programming you picked up by chance... somewhere along the way.

You get both theory and experience, to cement it into your mind... PLUS the power of "Theta" brainwave inducing technology, for fast and deep installation.

And the BEST place to put it all into play is in SELLING... using all the power of "Millionaire Mind's" lightning-fast-learning technologies in combination with "Magical Objection Mastery," to make a pile of cash.

[All the details are here.](#)

And if it seems like a lot to take in, you're right.

There's a TON of information to absorb.

But it's priced so ridiculously low, you'd be crazy NOT to get it right now.

My suggestion is to absorb "Millionaire Mind," gradually.

Take your time and let it sink in.

But use MAGICAL OBJECTION MASTERY to make the fast cash you need.

Actually, when I finally mastered the "Millionaire Mind" system...

FOR THE FIRST TIME IN MY LIFE... I quickly saved 6 months of living expenses (My FU Money)... removing the stress of getting by... worrying about paying my bills on time... and past due notices arriving in the mail...

And that was only the beginning...

[All the details are at this link.](#)

This is truly an amazing offer... even if I'm piling on the training...

...Just eat this elephant, one bite at a time... harness the unconscious learning sessions for effortless install... It's a HUGE saving's you DON'T want to miss.

Four days left to grab it... then you lose the discount.

[Escape the dark side. Join me at this link.](#)

Warmly,  
Kenrick

## Subject Line: Chapter 7: Greatest Sales Hook Ever

Friend,

When I came up with this hook, I was scared to death.

It was at a live seminar, where I was teaching persuasion to hundreds of people... and I'd laid a thousand-dollar challenge on the table.

I served it up with bravado and bluster... but was secretly terrified of losing the \$1,000.

By the way, this was after I'd split with NLP and eliminated the useless jargon.

As I've said before, NLP was developed for therapy, NOT for business. And I've seen lots of salespeople get messed up and LOSE MONEY by trying to apply NLP to sales.

Anyway... I'd been hired by NuSkin, and brought in by their elite, Blue-Diamond Level members to teach the best objection-handling skills in existence.

So to really get their attention, I made a bet.

I told them that if anyone could come up with an objection that I couldn't handle, I'd give them my \$1000 course... free and clear.

What that means is, you had to come up with an objection, and we'd go back and forth as I'd either bat it right out of the air, or whittle it away to nothing.

But you'd try to stand pat... and maintain the objection no matter what I said (just like your customers do!).

It was a terrific "hook," and all eyes were riveted on the exchange when people tried to take me on.

And believe it or not, I traveled all around the country, for a couple of years... and never lost... not once...

Even when this cantankerous old guy came to a seminar for the EXPRESSED PURPOSE of "taking me down," as he put it.

In fact, he brought 30 people with him and had been PRACTICING holding onto his objections.

So he not only wanted the ego-boost of beating me, plus the \$1,000... he also had the extra motivation of having his friends and colleagues watching.

But he should have stayed at home.

Because he ended up tripping over his words, frustrated, stammering, and frankly amazed.

He also admitted that now, he truly agreed with MY position... that I'd completely turned him around and he couldn't believe it himself.

Because he was "damn sure" that wouldn't happen and he was guarding against it.

Of course, now he wanted to know everything I did... and how to become that powerful himself.

And that was the birth of...

### **...MAGICAL OBJECTION MASTERY!**

PLUS, I've combined MAGICAL OBJECTION MASTERY with MILLIONAIRE MIND, the course I designed for myself... to "fix" my own head trash around money... information I'd never planned to share with the world.

It's a blockbuster deal, to grab BOTH advanced trainings for the price of one.

AND... there's a \$499 bonus on top of that.

The discounted package deal is called:

**The "Triple-Turbocharged Prosperity Bundle,"** but there are only 3 days left for the discount, and then it's gone.

And to sweeten the deal, I'm going to make it even easier to download this information into your eager brain.

Because I know it's more than I usually offer at one time... and frankly, some folks are telling me they see it as overwhelming.

So I'm making it available with a "Get Started Special". [You can get started today for only 99 bucks.](#)

I collected every conceivable objection, and every imaginable way to "break that objection," and SYSTEMITIZED the process.

I've built exercises into the learning modules, and demonstrate them with live class participants so you can model the process.

But that doesn't make you into a robot, just spouting out some useless pat answer when you've already lost the sale.

On the contrary, you become fluid, flexible, spontaneous... and infinitely creative... the deeper you imbed these patterns into your subconscious.

It isn't hard... but it DOES take work and repetition.

But perhaps the BEST PART is the "objection inoculation," which I found to be very weird when I first noticed it.

What happens is, when you've got a particular objection TOTALLY handled... so you couldn't care less if clients throw it in your face...

It just doesn't come up anymore... even though you WANT it to so you can swat it like a pesky fly. (I had to know why, and when I found the answer I actually started consciously engineering these amazing objection de-fusers into my sales talk, and I'll show you how, too.)

Because after that, your closings will go down as smooth and easy as a 15-year-aged Scotch malt.

And I guarantee, from now on, you'll blow any quota or sales goal right out of the water... if you DO THE WORK I've laid out for you in this course.

EVERYONE who does the work is inexorably and permanently changed... so that selling is NOTHING like the experience they believed it to be.

And I mean EVERYONE.

Take your time... let it sink in... listen to the modules while you take notes on the fully searchable transcripts.

And to make it even easier, you can use the "Behind the Iron Curtain," theta brain-wave technologies to learn faster and reduce the need for repetition.

These speed-learning technologies are a major component of MILLIONAIRE MIND... and they'll also teach you to eradicate the kind of thinking that makes you feel overwhelmed in the first place.

There are only 3 days left on this blockbuster deal.

You get the theory, the experience, and the multiple shortcuts, all rolled into one.

**[Grab it quick, before it's gone.](#)**

Warmly,  
Kenrick

## Subject Line: Chapter 8: Persuasion Cage Fight

Friend,

"It's a jungle out there."

"Kill or be killed."

"It's a dog-eat-dog world"...

And there are a boatload of similar metaphors to (inaccurately) portray the business of selling.

To get the feeling of what these beliefs do TO YOU...

Think about a bitter argument with a friend or spouse... an unresolved conflict... so you live with that feeling for a day or two.

THAT lovely experience describes the insidious exhaustion of being in a fight... with a knot in your stomach... and a grinding mind that can't let it go.

In fact, our culture teaches you to believe that sales is like a mixed-martial-arts cage fight... with kicking, bare-knuckled boxing, and a no-holds barred assault on your customers and clients.

But it's also the kind of thinking that creates the stink around selling -- so bad that clients and customers put on their gas masks and run for cover when they see you coming.

So the question is... is this REALITY or a MIS-PERCEPTION?

Is that really what selling is all about?

And as usual, the culprit is inaccurate thinking... reinforced by ignorance and a lack of skills.

But the good news is, there's an easy way to "fix" this problem... so you sell more and sell faster... without the daily grind of carrying a "fight" in your head.

And strangely enough, the first solution comes from the famous book on business strategy, "The Art of War."



In it, Sun Tzu, says:

"Victorious warriors win first and then go to war, while defeated warriors go to war first and then seek to win"

And that's what we do in my best-selling training:  
MAGICAL OBJECTION MASTERY.

We "win the war" BEFORE we engage in the fight.

That may sound like Orwellian doublespeak, but it's not.

It's actually a stroke of genius (if I do say so myself).

And the way it works is you jump into the "war room," as part of this multi-pronged training.

It's sort of like a cage fight -- but you enter voluntarily, with nothing to lose but the trials, tribulations, and "stigma" of being a sales professional.

The "contestants" are the members of MAGICAL OBJECTION MASTERY. They pair up and practice the persuasion patterns that are carefully mapped out and systematized in the "Million Dollar Manual," which is included in your training.

THIS EXERCISE ALONE has been worth hundreds of thousands of dollars to my students, giving them towering confidence and an extreme facility to take control in virtually any sales situation.

And the magic of it is the simplicity.

There's no struggle or strain... because you're committing the skills to habit-force, so they're no longer just useless theory rolling around in your head.

It's like an article I read recently by Robert Ringer, the author of, "Winning Through Intimidation."

He was talking about being a right-handed basketball player, and trying to learn to use his (clumsy) left hand:

"I vividly recall practicing the correct technique for hours on end in my backyard. I would walk through my approach to the

basket, literally thousands of times, making certain I ended up on my right foot just as I was about to lay the ball up with my left hand. Little by little, I increased my speed, until I finally was able to make left-handed lay-ups at full throttle."

And before long, Ringer was smooth as silk where the rubber meets the road... IN A GAME SITUATION... like standing toe-to-toe with a client or customer.

Which is exactly what you're doing with MAGICAL OBJECTION MASTERY... etching the patterns into your unconscious, so they're available automatically in a game situation.

These patterns are 180 degrees from what you've seen in those "Closer's Bibles". I show you how to respond intelligently, not with a bag full of slick tricks, or the hackneyed, off-putting jive you find in these books.

It's much more elegant and sophisticated.

Those standard sales manuals are as subtle as a blunt axe.

They're the reason sales has such a bad name.

You'll be stunned by the power of THESE patterns.

You can [get the full scoop right here](#), because there's a LOT more in the training besides the "war room."

But remember...

You've only got 2 days left to grab what may be the BEST DEAL I've ever offered. It's called:

The "Triple-Turbocharged Prosperity Bundle."

It combines the "war room" in MAGICAL OBJECTION MASTERY, with extensive theory and demonstrations, lengthy Q & A, modeling, the priceless, "Millionaire Manual" of patterns, and instructions for swatting and breaking down EVERY stonewalling objection you've ever been blindsided by.

Even better, I've included my \$625 course, MILLIONAIRE MIND, which has my famous, "Theta Brainwave" induction technology to reduce the need for practice and repetition.

And MILLIONAIRE MIND will "fix" your head when it comes to "stinkin'-thinkin" ...about wealth accumulation, asking for money, raising your prices, and financial independence.

There's lot more. [You can check it all out at this link.](#)

PLUS... I'm making this complete prosperity package available with a "Get Started Special".

You can [get started today for only 99 bucks.](#)

And by the way, EVERY profession under the sun has benefited from these 2 trainings: dentists, financial planners, copywriters, attorneys, entrepreneurs, chiropractors, real estate and mortgage brokers... even roofers... because EVERYBODY needs to deal with objections and filter out bad wealth programming -- if they want to be successful, that is.

[Here's the link with more information.](#) Just two days left. Best grab it right now while it's fresh on your mind... before you forget, or some emergency comes up and you miss out. You'll be kicking yourself if that happens.

Warmly,  
Kenrick



## Subject Line: Chapter 9a: Persuasion Karate with Mr. Miyagi

Friend,

I'll give it to you in a nutshell.

The FASTEST system for wealth accumulation... plus the the DEEPEST wisdom on sales and persuasion... are both contained in this quick addendum to my previous e-mail.

Yesterday I mentioned the famous business book, "The Art of War," by Sun Tzu. He said:

"Victorious warriors win first and then go to war, while defeated warriors go to war first and then seek to win"

But of course in the West, our go-to guru for Eastern wisdom is Mr. Miyagi... the Yoda-like martial-arts master in, "The Karate Kid."

Here's the key exchange with Daniel, his naïve, over-exuberant student who wants to learn karate so he can beat the crap out of some bullies:

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Daniel: So, karate's about fighting. You train to fight!

Mr. Miyagi: That what you think?

Daniel: [pondering] No.

Mr. Miyagi: Then why train?

Daniel: [thinks] So I won't have to fight.

Mr. Miyagi: [laughs] Miyagi have hope for you!

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And seriously, I used to get so frustrated by this principle.

I'd study, experiment, research, and role play to perfect just the right patterns to squash the most sales-crushing objections...

So I was loaded for bear... ready and waiting... even WANTING the worst-of-the worst objections.

But mysteriously, I wouldn't get those objections again.

I guess it's like a dog that can smell fear -- clients and customers have some sort of radar, too.

This is truly the most powerful sales secret... to exude this kind of confidence.

But you can't manufacture it, or "fake it 'til you make it."

Clients can sniff out a phony... and you can feel it, too.

Fake confidence is "brittle" ...and as thin as the skin on a balloon... that's so easily popped.

So how do you "win first, and then go to war?"

With **MAGICAL OBJECTION MASTERY**, where you internalize the subtleties of the patterns that smoothly counteract **EVERY OBJECTION**.

In fact, in Module 4, you'll hear how one of my students experienced this phenomena, but didn't know what the heck happened.

He said (on page 11 of the transcript)...

"Kenrick, a strange thing happened today. I used the questions you taught us, and that's about all I did. And, in the meeting I had today, the whole thing went on automatic pilot. I was so engaged with the person, I don't remember getting any objections. Is it possible? All I know is, that the meeting just went so smoothly and everything got accomplished that needed to be accomplished, and everything got signed that needed to be signed."

I hear this all the time.

You no longer fear **ANYTHING** your customers say, do, or think.

Because you know exactly how to respond... it's no longer a mystery how the sales legends do what they do.

In **MAGICAL OBJECTION MASTERY**, we take all the objections you're going to hear and turn them

7 ways from Sunday... so their roar becomes a meow.

And you know the objections I'm talking about...

>>> I want to think it over...

>>> I can't afford it...

>>> I'm not comfortable with the decision right now...

>>> I've gotta talk it over with my wife/husband/partner/astrologer...

>>> It's too expensive...

>>> I want to check out the competition...

>>> I can save money by doing it myself...

Plus, I model dozens of examples of analogies, metaphors, and anecdotes that you can "lift" right from the transcript and use tomorrow.

ALL these patterns and verbal wizardry will become like second nature as you work in the "War Room" ...or on the private forums... or by practicing at home.

And of course, the "Million Dollar Manual," catalogues all 24 power-patterns for dismantling the 39 top show-stopping objections...

**PLUS EVERY POSSIBLE COMBINATION of EACH!**

So everything that's stumped you in the past, is exposed and demystified... and any trepidation turns to calm composure and unshakable confidence.

But all you have to DO... is follow the instructions in the training... it actually requires more "non-thinking" than thinking.

It's like Daniel, the novice, in "The Karate Kid."

Mr. Miyagi has him endlessly wax his car, and paint a long boring fence... which imbeds the karate patterns in Daniel's muscle memory... even though Daniel doesn't see anything dramatic happening on the outside.

Thus the famous quote, "Wax on, wax off."

And **MAGICAL OBJECTION MASTERY** is just as simple and straightforward.

But to make it even easier, I've combined this elite training with "MILLIONAIRE MIND," the brain-changing I used on MY screwy, self-sabotaging money beliefs that I'd picked up from who knows where.

[It's all at this link](#), and a lot more.

PLUS... this complete prosperity package is available with a "Get Started Special". ..

BUT FOR TODAY AND TOMORROW ONLY!

You can [get started for only 99 bucks](#).

And as I also mentioned yesterday, I've had just about every trade, profession, and service provider use these trainings with astonishing results: dentists, financial planners, copywriters, attorneys, entrepreneurs, chiropractors, real estate and mortgage brokers... even roofers.

There's NO profession immune to the crippling effects of being flummoxed by objections.

[Here's the link with more information](#). Tomorrow's the last day. Do it now so you don't suddenly remember when it's too late. That after-the-fact self-flagellation can be pretty nasty.

Spare yourself... [order today](#).

Warmly,  
Kenrick



## Subject Line: Chapter 9b: Advisor Opens a Million Dollar Case

Friend,

Want more sales faster... and without going to the matt with your clients... or pulling teeth?

Here's how...

It's from an exchange in Module 4, page 13, of the transcript of my advanced sales training, **MAGICAL OBJECTION MASTERY...**

... with a financial advisor who was astonished by his new found powers of persuasion, acquired through this training ...

Tony: I'm a financial advisor. I went to see a doctor and his wife, who totally controlled the entire interview.

Somehow, I just held on and was able to get back in to see them a month later. I took your first three questions and kept asking them... even though the husband tried to stonewall me.

And they finally gave in, and we've opened up almost a million-dollar case.

Kenrick: Wow!

Tony: Yeah, wow, that's wonderful! Just by asking the questions.

Kenrick: They're powerful, man. When you use these strategies exactly like I show you, this kind of acceptance is what you can expect. You will have miracles happen right in front of you. It'll fall right into your lap.

Tony: At first, I didn't quite understand how this would work. But, I just asked the lady the questions. And I almost laughed when she told me exactly what it was she needed in order to buy.

Please note that I wasn't trying to sell Tony or the others involved in this learning session anything -- they'd already

bought the complete training and were 4 weeks into it.

What I WAS doing was urging them to complete ALL the exercises and homework... and if they would just do the work...

AMAZING RESULTS WILL HAPPEN.

Those are the facts... I've seen it year after year.

Selling isn't a mystery.

It's actually pretty cut and dried... when you're working with predictable stimulus-response behaviors of the human mind.

And as far as objections?

Forget them... they're a NON-ISSUE with MAGICAL OBJECTION MASTERY.

[There's more information at this link.](#)

You'll also find details about the companion course I've included: MILLIONAIRE MIND.

The complete package is called:

The "Triple-Turbocharged Prosperity Bundle."

Both trainings, including a special \$499 BONUS, are only available at the DEEP DISCOUNT until tomorrow night.

With MILLIONAIRE MIND, you'll "fix" your thinking about wealth accumulation, asking for money, keeping it once you've got it... and eliminating the hidden ? beliefs that sabotage your attempts to get it.

It's what transformed my mental software and opened MY financial floodgates.

With MAGICAL OBJECTION MASTERY, you won't give a rat's rear about the nastiest objections clients throw in your face.

You'll have the calm confidence to handle them all because you've done the essential training in advance... so the sales process becomes routine and predictable.

[Here's the link again.](#)

The discount is off the table tomorrow.

Warmly,  
Kenrick

**Subject Line: [DEADLINE] Chapter 10a: Money, Prestige, Power Play**

**[Your Deadline for the "Triple-"Turbo-charged Prosperity Bundle is midnight tonight. Save \$924, [get started for as little as \\$99!](#)]**

Friend,

For the last 9 days, I've been baring my soul.

And for what?

Because I enjoy embarrassing self-disclosure?

Because I like telling you how BAD I used to be when it came to handling money?

Because I'm proud that I worked like a mad dog for years... insanely driven to master every persuasion trick, pattern, and strategy on the planet?

None of the above.

I'm spilling the beans because I've had a few things beaten into my brain along the way... it took the HARD lessons to penetrate my thick skull.

And frankly, I've now softened to the point of being mush... that's what kids (and hard knocks) will do FOR... and TO you.

So when I tell you that creating my MILLIONAIRE MIND training was truly a labor of love... I mean it.

Because I learned that money, prestige, and the trappings of wealth are NOT the be-all and end all.

That's a power play we do on ourselves.

Sure, I still enjoy making money and lots of it, but that's the operative word... ENJOY.

Otherwise, what's the point?

And a lesson you'll learn from MILLIONAIRE MIND, is that more enjoyment is ESSENTIAL to making

the BIG money breakthroughs.

And it's the same thing with MAGICAL OBJECTION MASTERY, the complementary course in this "2-for-1 SALE."

As you absorb the patterns and your confidence becomes more natural... clients and customers sense it right away.

Then there's no desperation in your selling... which is a major --and automatic-- ATTRACTION factor.

The OBJECTION training is like distilling 30 years and hundreds of thousands of dollars of my maniacal study and deep understanding of persuasion... and all you have to do is start using the patterns a little each day.

They take hold automatically when you do the rote practice... it's really not complicated at all.

I'm offering this bundle for less than HALF PRICE, and the last day for the DEEP DISCOUNT is today.

And yes, I have had e-mails from people saying it sounds like too much material to take in.

I can see why you'd say that... but part of the problem is HOW you're seeing this in the first place.

So don't worry.

Since it's literally IMPOSSIBLE to absorb MILLIONAIRE MIND all at once... don't try... take your time... let the process build. When I took the first group of students through we did it over the course of a year. That's why I give you a full 365 days to try it out, risk free.

With just a little bit of daily repetition, the new patterns take root... and the ripples spread automatically... so you don't have to force it to happen... it just does.

In the meantime MAGICAL OBJECTION MASTERY kicks in quickly ...

And you're seeing... and feeling... the changes by watching

sales spike with less effort so you enjoy selling even more...

Then your confidence goes up, the pressure to "make the sale" goes down... which fattens your wallet even more.

That's all there is to it.

The spike in sales... the ease of dealing with clients... the bank account beefing up... it all takes care of itself.

Then... for the next 5, 10, or 20 years... you sit back and reap the big-time rewards of the work it takes you just a few minutes a day to accomplish.

What's your investment compared to the long-term rewards?

Peanuts.

But you DO have to SOW now... to REAP later, and today's the last day for the discount.

Why pay more than double later on... for the same training?

[Join us now](#), with winners like Rene Castro:

"Kenrick thanks for all the persuasion skills you have shared through all your powerful products they have help me double my income and confidence in less than 90 days!" --Rene Castro Wealth Advisor

[Here's the link to sign up](#)... and get more information.

Don't let any more grass grow under feet. Last day.

Warmly,  
Kenrick

## Subject Line: [Times Up] Chapter 10b: Stop Manipulating Me

**[LAST DAY to save \$924! Offer Ends at Midnight]**

**[Get start for just \\$99!](#)**

Friend,

I hate it when someone tries to use clumsy manipulation on me.

It's so obvious... and as awkward as a cow with a wooden leg.

And that's how I felt the first time I saw someone use this line in a sales letter:

"Don't Decide Now. Try it and Then Decide."

My first thought was, "Screw you!" ...I can see through that trick all the way from Jupiter.

But then I realized it's actually an excellent decision-making strategy.

So now I slow down and take an honest look and ask myself...

"Am I just putting off something that I really want to do anyway?"

The question forces me to make more intelligent decisions... and prevents any knee-jerk reactions to delay, get muddled with worry, or procrastinate.

It also prevents me from throwing out the baby with the bathwater when someone's trying to sell me something.

I don't just say, "NO," as a way to show them I can't be manipulated.

With that in mind, today's the last day to grab the heavily-discounted triple training called:

The "Triple Turbocharged Prosperity Bundle."

You're totally covered by my 365-day bold-as-brass guarantee... so maybe this is the time to ask yourself, "Why don't I put off my decision? I'll try it now and decide later."

Because if you're having ANY objections robbing you of hard-earned sales... OBJECTION MASTERY will "fix" that problem, once and for all.

And you'll have the money in the bank to prove you made a wise decision (Your FU money).

At that point I doubt I'd be able to pry the course out of your hands if I wanted to.

...Or if you have ANY anxiety around making, asking for, or hanging on to wealth...

MILLIONAIRE MIND will climb inside your head and straighten out those crossed wires, short circuits, and viruses in your mental software.

So stop torturing yourself with "should I or shouldn't I?" Try it now and decide later.

Because tonight, the DISCOUNT is off the table, and the \$499 BONUS is gone completely (you can always buy at double the price later, but why would you?).

Besides, I let you spread your investment over time if money is tight for you right now... for just an itty, bitty little \$99 "starter" payment.

And in just a few minutes a day, the patterns WILL change your internal world... it happens for EVERYONE who does the work that's detailed in the training.

If you're on the fence, for Pete's sake, grab it and check it out... with my guarantee, you're protected anyway.

After all, you're just saying, "Maybe."

So seriously, [study the incredible "prosperity bundle" at this link.](#)



You're using the ultimate leverage to download my 35 years of experience... and my own personal breakthroughs with universal (insane) money beliefs that keep you poor.

And you [save \\$924 by ordering before midnight.](#)

Warmly,  
Kenrick

P.S. If you're worried about the investment, isn't that the best reason of all to invest... and begin putting your financial embarrassment behind you?

[Click here and get started.](#)

**Subject Line: [Times Up] Chapter 10c: Tripled Income in Half the Time**

**[WARNING -- You're dangerously close to missing out on the "Triple-Turbo-charged Prosperity Bundle". Deadline is tonight. Save \$924, [get started for as little as \\$99!](#)]**

Friend,

I love accolades as much as the next guy.

But sometimes I just don't use them to promote my courses and trainings.

Why?

Because of the "gimme-a-break" factor.

Like in Module 5 of MAGICAL OBJECTION MASTERY... on page 23 where the remarks by one of my students are obviously sincere.

But they sound a bit "over the top."

Here's what Kevin from Canada said during the training:

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Kevin: What I can tell you, is that my income has easily tripled, and I spend less than 50% of the time doing it since I got hooked up with Kenrick, I guarantee you that.

Rob: Wow!

Kevin: Yeah.

Kenrick: Thank you, Kevin.

Kevin: That's not a paid announcement, either, that's the honest to God truth. And, you don't need anything more than the fellow that's on the end of the phone conducting this. Just do everything he says!

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So now is the time, with a \$924 discount about to expire, to obliterate objections and beef up your sales and bank account, just like Ken did.

This is the training that'll do it.

And frankly, if you incorporate MILLIONAIRE MIND into your sales transformation, you'll quadruple the power of MAGICAL OBJECTION MASTERY.

How?

Because you'll rout out YOUR OWN MONEY CRAZINESS.

If you're having money problems at home, I GUARANTEE they're affecting your sales.

If you're not enjoying affluence, I GUARANTEE your clients will reflect it back to you.

IF you're worried about paying YOUR OWN bills, your customers won't want to PAY YOU!

Your inner struggles with money ALWAYS spill over into your business and sales... in EVERY interaction.

But the worst part, it's impossible to believe it when you don't have this deeper understanding.

It seems like it's THEM... those damn clients who are so tight-fisted and conservative.

That's why the combination of these 2 advanced courses is so powerful.

This is the information I needed when I was struggling.

I needed BOTH the sales skills and some rewiring of my beliefs before making and accumulating money became easy.

That's what you'll do with MILLIONAIRE MIND -- you'll cut to the core of your money beliefs... and change them!

Then... you'll deepen your understanding by applying it (and making more money) in the real world with the most powerful OBJECTION ERADICATION SYSTEM that exists...

...MAGICAL OBJECTION MASTERY!

Here's what my students have to say about my

advanced trainings:

"The most powerful sales course I have ever taken. Not only will your selling skills multiply and your sales skyrocket, your life will be forever altered in the best possible way: a life of confidence, rapport and fulfillment."  
-John Ocwieja Financial Advisor, Chicago, IL

"WOW! Kenrick this is powerful stuff. It is truly magical! My closing rate has risen from 23.9% to 51% and my profit per deal has also risen from \$2,490 to over \$4,000 a 300% increase in my pay, and all in 90 days."  
-James Lyon

"I just finished a telephone consultation that left me amazed at the power of your method. It is amazing that these ideas are never taught. They are the difference between hitting quota and "blowing past it" by 50%. (That's what they've done for me.)"  
-Jeff Sattler Shell Oil Co

If you do nothing else...

CHECK OUT THE POWER OF THESE COURSES!

[It's at this link.](#)

You risk nothing with my over-the-top guarantee.

The only risk is you'll blow this sweet heart deal, because it expires in just a few short hours.

There's no reason to pay more later. And every reason to [begin earning \(and keeping\) more now.](#)

Warmly,  
Kenrick

## Subject Line: FINAL NOTICE

[Your \$924 DISCOUNT EXPIRES in Just a Few Hours.  
Don't Miss the Chance to Solve the Mysteries of Wealth  
While Gaining the Most Powerful Practical Sales Skills]

Friend,

This is the most profound thing I can tell you about  
the behavior of money... and about wealth accumulation...

...Which go hand-in-hand, of course.

It's something I told my student in Module 5, Part 2  
of MAGICAL OBJECTION MASTERY.

If you're having trouble selling, take a look at what's  
happening on the home front.

No one wants to hear it... that's why I'm repeating it  
after saying the same thing in the last e-mail

BECAUSE IT'S SO CRITICALLY IMPORTANT

People want "outward" tricks, techniques, and sleight  
of hand to "fix" problems that spring from their inner  
beliefs.

And that works up to a point... like it did in MY life  
when I was struggling with money.

I could sell like a house-afire... but always seemed to  
find myself in situations that prevented me from  
accumulating any real wealth.

That's because "tricks" are really just a band-aid.

So people spend years and tens of thousand of  
dollars trying to learn the "right" way to sell.

But that's like cutting the wire to that annoying  
light on the dash... because it's distracting you.  
You're only dealing with the symptom.

You may get relief for a few minutes... but there's  
trouble brewing.

That's what I did, but I spent HUNDREDS of thousands of dollars trying to get even better at sales... before I got it figured out.

That's how I tried to fix my disastrous money problems.

And again, they're just a symptom.

But if you deal with your mental software, like we do with MILLIONAIRE MIND, the power of those same tricks and techniques become exponentially more potent and profitable... absolutely unstoppable.

That's why I've combined the power of both programs... MILLIONAIRE MIND and MAGICAL OBJECTION MASTERY.

Because they fit like hand in glove.

With this in mind, [read EVERY WORD at this link...](#) before the DEADLINE AT MIDNIGHT!

Because the first lesson in wealth accumulation is free... right here:

**DON'T BE WASTEFUL WITH YOUR MONEY!**

In other words, don't spend twice the price for this precious information by missing the deadline.

AT LEAST investigate the possibility... of changing your mindset from the inside out.

And not just with a couple of fluffy affirmations.

I'm talking about the DEEP CHANGES to your belief systems... coupled with DEEP CHANGES in your sales career.

**[AT LEAST take a look before it's too late.](#)**

This training is fully GUARANTEED, so you're just saying "maybe" anyway.

AND... you can [jump in with both feet for only](#)

\$99... as our "starter" special.

But that's only for the next few hours.

Warmly,  
Kenrick

## Subject Line: One Day Pissed-Off Offer, Today Only

Friend,

Here's a quick note about the "pissed-off" e-mails I've been getting.

So you can stop e-mailing me!

I'm making this right.

Cheaper, too!

And maybe "pissed off" is a little too strong.

But over the last 10 days, I've received e-mails from some folks who checked out my recent offer...

"The Triple-Turbocharged Bundle."

Some thought it seemed like too much to absorb, that it was an overwhelming amount of information.

I can see their point... because these are very powerful, very deep trainings that make a massive shift in BOTH your money mindset and your sales abilities.... which impact each other dramatically.

And they DO take work and commitment... but of course, the results are exponentially more than what you put into them... and pay for themselves over and over and over.

The two courses are:

1) MILLIONAIRE MIND, and...

2) MAGICAL OBJECTION MASTERY

And since some folks didn't want the whole bundle at once, I decided to split them up and let you have them separately... for the SAME DISCOUNT.

How's that for being easy?

Besides, why try to impose what I THINK you



should want?

It never worked on me when my parents, or anyone for that matter, tried to tell me what to do.

So I'll let you decide for yourself... how's that for "letting" you do whatever you were going to do anyway? Pretty big of me.

Just go to either of the separate links.

MILLIONAIRE MIND STRATEGIES will rewire your brain about money -- it's what I HAD to do to finally get off the hamster wheel of LACK.

It was the biggest relief of my life!

Here's a promo code to get the ONE-DAY DISCOUNT on [MILLIONAIRE MIND STRATEGIES](#): **pissedoff**  
Copy that little beauty and paste it into the shopping cart on check out for 40% off. Then hit the brown "APPLY" button to the right. The promo code field is just ABOVE where you enter your credit card info. Expires precisely at midnight tonight.

The second course is, "MAGICAL OBJECTION MASTERY, So You NEVER Take 'NO' For An Answer, EVER AGAIN."

It will teach you to obliterate even the most entrenched objections your clients try to stonewall you with.

With these skills, they won't have a clue why they're suddenly agreeing with you as they smile and pull out their check book.

Here's the promo code (today only) for [MAGICAL OBJECTION MASTERY](#): **pissedoff**

So that's it.

I just wanted to make this right, and give you the options you requested.

Warmly,  
Kenrick

"WOW! Kenrick this is powerful stuff. It is truly magical!  
My closing rate has risen from 23.9% to 51% and my  
profit per deal has also risen from \$2,490 to over \$4,000  
a 300% increase in my pay, and all in 90 days."  
--James Lyon

## **Subject Line: [One Day Only] Unfair, Politically Incorrect Offer**

Friend,

It's all about equality these days.

So like the politicians who let one little itsy-bitsy slip of the tongue slide out... and get skewered...

And then apologize all over themselves...

I'm issuing my own humble correction.

Because I now realize the offer I've had running for the past 10 days...

**IS UNFAIR and DISCRIMINATING!**

I had a "2-for-1 sale" going for the last 10 days.

It was for my belief transformation training called, **MILLIONAIRE MIND STRATEGIES**.

Plus... and I thought this was a brilliant idea...

I combined it with **MAGICAL OBJECTION MASTERY**.

But the unexpected happened.

For some odd reason, not everyone saw this offer the same way I did... truly incredible!

Some folks only wanted **ONE** of the courses, and implied I was discriminating!!!

Yikes... heaven forbid!

And I realized they were right... I was "punishing" the folks who just wanted one course.

That's the last thing I want to do. I'm so darn grateful for my subscribers... who've stuck with me for 5, 10, and even 20 years.

**BLESS YOU ALL!**

So yes, I'm making it fair right now.

You can grab either training and get the discount... but for TODAY ONLY!

Here's a promo code to get the ONE-DAY DISCOUNT on [MILLIONAIRE MIND STRATEGIES](#): **pissedoff**  
Copy that little beauty and paste it into the shopping cart on check out for 40% off. Then hit the brown "APPLY" button to the right. The promo code field is just ABOVE where you enter your credit card info. Expires precisely at midnight (Eastern) tonight.

I designed this brain "rewiring" course first FOR MYSELF (because I had my head on backward about accumulating wealth -- now it's so much easier to acquire money and build lasting wealth).

And the 2nd course, MAGICAL OBJECTION MASTERY, is my 35 years of figuring out how to obliterate the most stubborn, rigid, and antagonistic objections -- from ALL PROFESSIONS.

So you can secretly laugh at the nastiest objections clients throw in your face.

Here's the promo code (today only) and link for [MAGICAL OBJECTION MASTERY](#): **pissedoff**

So don't hang me out to dry for discrimination.

Use the equal-opportunity links above.

But the truth is... if you use either of these powerful trainings... YOU WILL truly have an unfair advantage over anyone who doesn't have the information.

And that's when being unfair is OK!

Warmly,  
Kenrick

"The MILLIONAIRE MIND course really helps build up a whole new mental blueprint. One of the most important parts of the course, I found, was the section

on how to build up your Intention. Kenrick explains how people destroy their ability to manifest their intentions, and what can be done to strengthen their ability to manifest their intentions. For me, this was the most important part of the course, since it can be used in all areas of life."  
-Paul CR Harrison – Canada

**Subject Line: LAST CALL [1-Day Offer Expires at Midnight]**

Friend,

This is the last call for my "Anti-Overwhelm," ONE-DAY offer.

In case you missed the last e-mail, I've had calls about my recent offer... complaining that it was OVERWHELMING.

And it's true... there was a TON of information ?in the two courses in my...

"Triple-Turbocharged Prosperity Bundle."

So I've listened to the "voice of the people" and I'm providing the same discounts for the 2 separate courses.

Here's a promo code to get the ONE-DAY DISCOUNT on [MILLIONAIRE MIND STRATEGIES](#): **pissedoff**  
Copy that little beauty and paste it into the shopping cart on check out for 40% off. Then hit the brown "APPLY" button to the right. The promo code field is just ABOVE where you enter your credit card info. Expires precisely at midnight (Eastern) tonight.

This course is loaded with powerful unconscious learning sessions for uprooting deep-seated, erroneous and self-sabotaging beliefs about selling and wealth. Just strap on a pair headphones and I'll do the rest.

AND... if any client or customer has ever frustrated the daylights out of you... pulling some bogus objection out of the blue as you're about to close the sale...

This is what you need... MAGICAL OBJECTION MASTERY... so you NEVER take "NO" for an answer, EVER AGAIN!

Here's the promo code (today only) and link for [MAGICAL OBJECTION MASTERY](#): **pissedoff**

But you better hustle, the deep discounts end at midnight.

Warmly,  
Kenrick

"I just finished a telephone consultation that left me amazed at the power of your method. It is amazing that these ideas are never taught. They are the difference between hitting quota and "blowing past it" by 50%. (That's what they've done for me.)"  
-Jeff Sattler Shell Oil Co.